

Wall-to-wall commitment. By design.



Our new identity

is inspired by **change** all around us.

And yet our Group's **core** remains the same:

Thought leadership in pioneering
greenfield industrial projects since 1997.

As an ADNIP subsidiary, we share the same **passion**

for **new ideas** that **add value** to business.





Global benchmarks in quality and reliability

Welcome to Abu Dhabi National Carpet Factory.

Set up in 2001, we are the leading manufacturer and supplier of residential and hospitality carpets in the GCC and beyond. We specialize in customized end-to-end carpeting solutions that deliver aesthetics and functionality, adding up to lasting value.

The first carpet manufacturing company in the UAE, we are not only driving the sector by defining several benchmarks but also continuously pushing the limits of creativity and innovation. From design conception to production, all our facilities are based centrally in Abu Dhabi, ensuring shorter lead times and an unmatched spectrum of products, services and solutions.

The first and only producer of Axminster carpets in the country, we have the capabilities to produce high-quality custom woven designs and colour combinations using a blend of high-end Green Label Plus certified 80/20 British Wool yarn. We also specialize in Yamaguchi carpets, tufted from polyesters and polypropylene, as well as Chromojet printed carpets in a range of designs limited only by the imagination.

We are an ISO 9001:2008 certified company and a member of the British Wool Marketing Board. With our new facilities undergoing periodic upgrades and expansion, our production capacity is constantly rising. We produce over 11 million sq m of carpet and 6,000 tons of yarn every year. Our internal standards are highly stringent, resulting in products that match global standards in terms of quality and reliability.



a member of **adnlp** Group

As the pioneering carpet producer in the UAE,
we are defining benchmarks for the industry.



The key to our business at ADNC is the creativity that goes into custom-designing each carpet produced. We have a team of acclaimed and experienced designers who take time to fully understand client objectives and propose optimal solutions to create a one-of-a-kind space – and a one-of-a-kind impact. The team's creative capabilities are greatly enhanced by the most advanced computerized drafting and design tools that generate life like renderings and allow clients to visualize their environment

accurately. From wool-rich plain and contemporary patterned carpets to cultural masterpieces inspired by the rich Arabian heritage, we guarantee the highest standards – made possible by the combination of elegant design, timeless style and quality materials. The result: Carpets that look fresh and last longer, and customers who come back with repeat patronage.

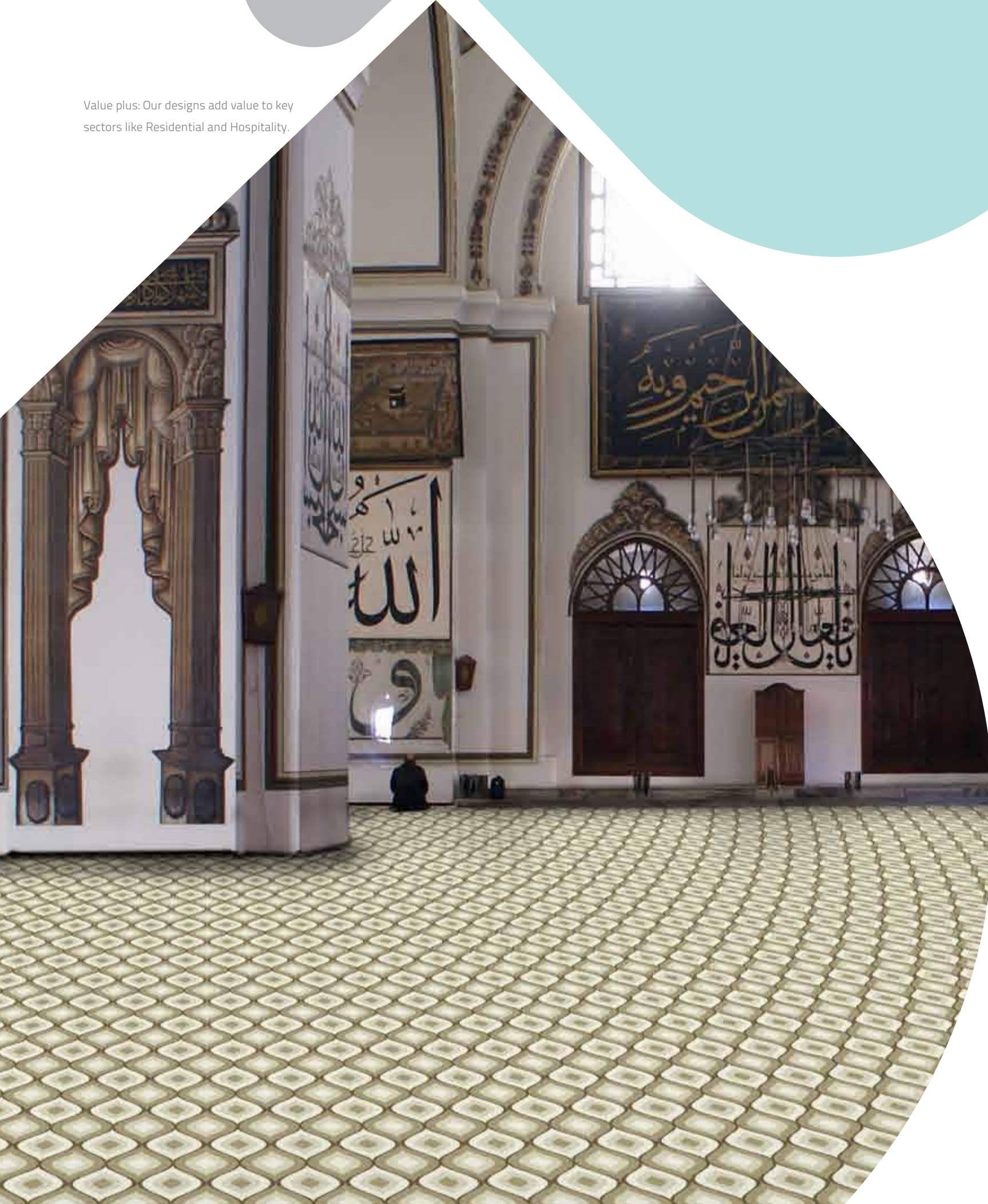


Our Design Studio: The heart of our operations

From virtual to real: We not only use technology to design carpets but also to help clients visualize their environments.



Value plus: Our designs add value to key sectors like Residential and Hospitality.



Our portfolio: Where art meets commerce

At ADNC, we offer a designer portfolio of carpets catering to two major sectors: Residential and Hospitality. Our major projects include design, supply and installation across hotels, royal palaces, ministries, religious institutions and commercial units across the GCC.

Residential

High human traffic in this sector warrants carpets that are durable and deliver lasting value. Yet, aesthetics are a key determinant on the final choice. These requirements meet the precise specifications of tufted carpets. For form, function and versatility, the tufted carpet has no match in residential and hospitality applications.

Our major projects include: ■ **Prince Mohammed Bin Fahd Palace**, Riyadh, Kingdom of Saudi Arabia ■ **Al Suhar Mosque**, Muscat, Oman ■ **Sheikh Zayed University Theatre**, Dubai, UAE

Residential products

We manufacture several varieties of machine tufted carpets using different types of yarns, with varied weight and density that are widely preferred in the Residential and Hospitality sectors:

STYLE	DESIGN	MATERIAL
Loop Pile	Plain & Graphics	100% nylon, 100% polypropylene (PP) 80% wool/20% nylon
Cut Pile	Plain & Graphics	100% nylon, 100% PP, 100% PP heat set, 100% polyester & 80% wool/20% nylon
Cut & Loop	All possibilities	All types of yarns

Yamaguchi carpets

We introduced the famous Yamaguchi tufted carpets to the region and today it is the acknowledged benchmark in the Residential sector. These carpets are tufted from polyesters and polypropylene, Bulk Continuous Filament (BCF) Heat Set and 80/20 wool. High on performance and virtually defect-free, Yamaguchi carpets give us the competitive edge over other manufacturers in the region.

Chromojet printed carpets

We manufacture Chromojet printed carpets with varied weight and density, including cut or loop pile. They can be printed in any design with a choice of up to eight colors using 100% nylon or 80/20 yarns.

Yarns

We produce 100% polypropylene yarns (BCF and Frieze) on tricolour and solid colours of specific denier.



Art and science: Designs materialize on our most advanced machinery.



Hospitality

By default, the hospitality industry needs appealing aesthetics and a plush, luxurious feel. Then again, looks that last are mandatory - demanding technologies that make sure the carpets look fresher longer. ADNC brings together some of the finest threads woven into stunning, elegant patterns that are tailored to suit the needs of hospitality and leisure industry and are crafted to perform under the harshest of conditions.

Our major projects in the Hospitality arena include: ■ **Shangri-la Resort Hotel**, Abu Dhabi, UAE ■ **Jumeirah Zabeel Saray**, Palm Islands, Dubai, UAE ■ **Amwaj Beach Rotana Hotel**, Dubai, UAE ■ **4 Point Sheraton**, Dubai, UAE ■ **Holiday Inn Hotel**, Al Khobar, Kingdom of Saudi Arabia ■ **Taj Palace Hotel**, Palm Islands, Dubai, UAE ■ **Metropolitan Hotel**, Dubai, UAE ■ **Kempinski Hotel**, Djibouti, Djibouti



Quality in, quality out: The finest material goes into the making of our softest carpets.

Hospitality Products

Axminster carpets

At ADNC, we are the only company in UAE to join the elite global club of Axminster producers. We create the finest woven carpets for leading hotels, restaurants, resorts, clubs and spas throughout the region.

Among all the carpet constructions available, the woven Axminster carpet stands alone at the top, providing the ultimate in luxury, performance and value. It is the reason why these carpets are widely preferred not just in the hospitality industry but also in high-end residential projects. We weave our Axminster carpets using a 3-ply yarn blend of premium Green Label Plus certified 80% British Wool & 20% nylon providing the known advantages of wool fiber and the superior abrasive resistance of nylon.

The Green Label Plus certification ensures that the volatile organic compound content in our pre-dyed wool carpets is within the best industry standards. To customers, it means highly superior indoor air quality in the room when using our carpets.

And, with a higher count of yarn, our Axminster products build in a higher pile weight and density to get the highest returns on investment. We use 100% polypropylene as weft material, ensuring that our Axminster products stay unaffected by moisture, preventing carpets from shrinkage or mildew.

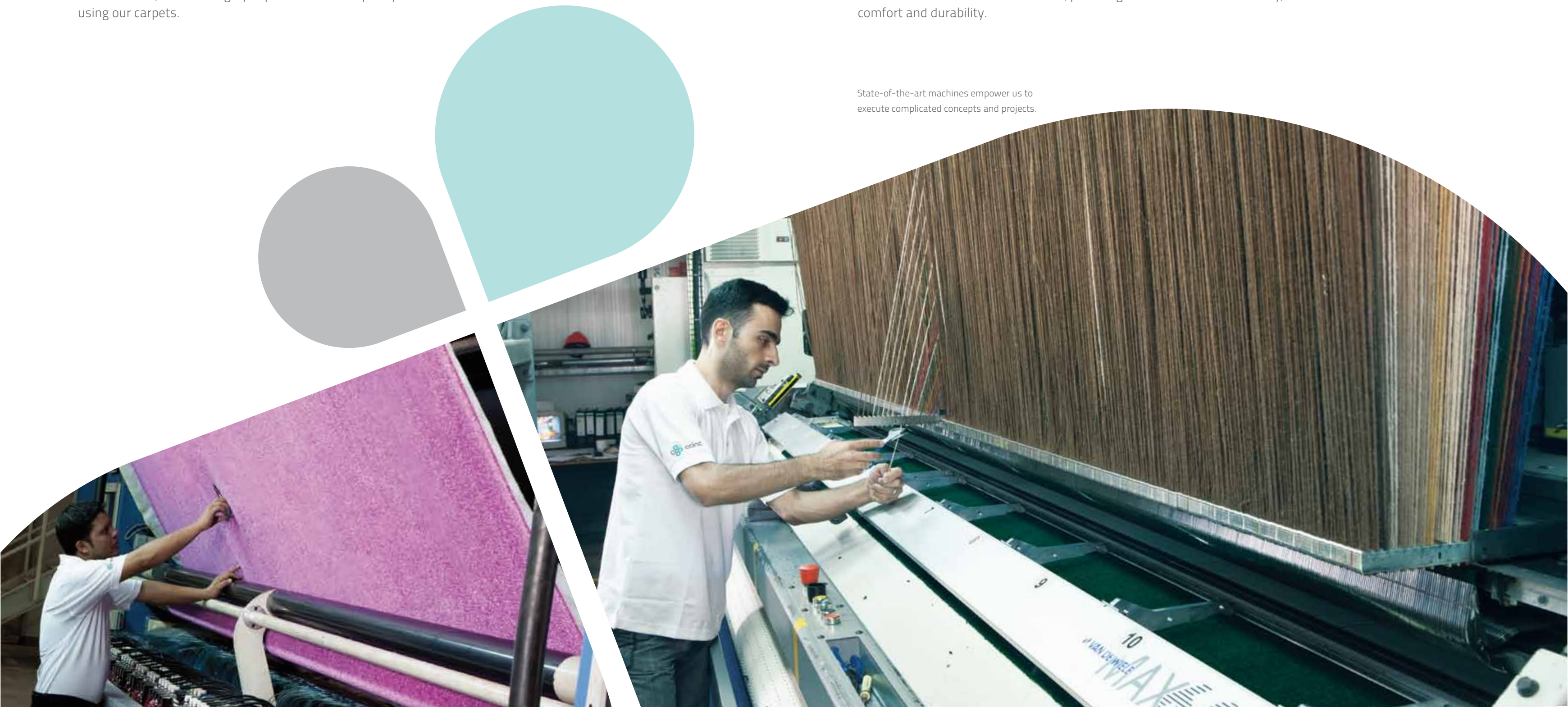
Yamaguchi carpets

We are the only company in the GCC countries offering the unique Cut & Loop designs made by Yamaguchi. With a local design, production and installation team, the lead-time for our custom-designed and standard tufted carpets are unsurpassed in the region.

Graphic Cut Pile

Unique graphic patterns and possible usage of multiple colours make these carpets the ideal choice for hotel rooms. We produce two different varieties of Graphic Cut Pile carpets with 80% wool and 20% nylon blend for project applications. In addition, these carpets are BFL classified for resistance to fire in accordance with EN 13501-1:2007, providing an increased level of safety, comfort and durability.

State-of-the-art machines empower us to execute complicated concepts and projects.





Our standards and periodic reviews ensure globally benchmarked quality.



Quality processes, practices, protocols

At ADNC, we incorporate stringent quality management protocols certified through ISO 9001:2008 regulations. All corporate practices are carefully evaluated and measured for quality control management. In every direction, the single most sustainable thing we do is engineer carpets with longer lifecycles. Well beyond that, we have examined and reworked every step in our procurement, manufacturing, distribution and recycling systems.

In addition, we comply with DNV ISO 9001 regulations in production. Our pre-dyed wool carpets have also been awarded the Green Label Plus certificate from the US-based Carpet and Rug Institute for enabling high ambient air quality. Meeting standards like these ensures that our products are defect-free, long lasting and adhere to the highest international standards. All processes are audited on an annual basis to certify our continuous commitment to products that conform to the most superior quality.

We are associated with the Emirates Green Building Council that works towards advancing green building principles for protecting the environment and ensuring sustainability in the UAE. As a proud corporate member, we benefit immensely from shared knowledge and information, follow green policies and regulations, and are subjected to rating systems. At ADNC, our goal is to provide you with the best performing, easiest-to-maintain carpet in the industry - while continuing our responsible environmental stewardship.





Designing for the future

At ADNC, we believe that being a pioneer means more than just bringing emerging technology and embarking on a new path. It means continuously charging ahead in uncharted territory with a strong set of convictions and principles to develop products that suit changing market requirements. We are committed to creating products of the highest quality through sustainable practices to help minimize the impact on the environment.

In everything we do, we aim for sustainable, capital-efficient growth and continuous improvement for the benefit of our customers, employees and shareholders. And the fiscal success we have achieved in a trying economic environment is testimony to the correctness of our approach. We will continue to pave the way for state-of-the-art innovations in carpet manufacturing by fusing creativity with technology; and contribute to both the environmental beauty and economic growth of the UAE.

Sustainable growth, continuous improvement:
Concepts that benefit our customers,
employees and shareholders.

